

# GARY BARTANUS, MET, B.ED.

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## Master of Educational Technology (MET) - Educational Technology Specialist

AI-Enhanced Learning Experience Design in Higher Education

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### PROFESSIONAL SUMMARY

Master of Educational Technology (MET) with extensive experience in instructional and learning experience design for higher education. Proven track record in creating engaging, technology-driven learning solutions for face-to-face, hybrid, and online environments. Skilled in integrating educational technologies to enhance teaching excellence and student learning. Committed to promoting innovative pedagogical strategies, universal design for learning, and accessibility standards.

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### SPECIALTIES

- Instructional & Learning Experience Design
- Universal Design for Learning (UDL)
- Multimedia Production
- Interactive & Video Simulations
- Teaching & Learning with Technology
- Educational Consulting
- Learning Technologies Expertise
- Academic & Technical Writing
- Curriculum Development
- Adult Learning Theory
- Project Management
- Communication & Collaboration

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### PROFESSIONAL EXPERIENCE

VANCOUVER ISLAND HEALTH AUTHORITY (VIHA), Victoria, BC

#### Instructional Designer (remote/temporary full time)

07/2023 – present

Provide learning technology support and troubleshooting in a dynamic team environment. Enhance Learning and Performance Support (L&PS) products, ensuring alignment with organizational goals and learner needs.

- Provide expert guidance on teaching and learning with technology to enhance organizational and learner outcomes.
- Evaluate and refine Learning and Performance Support (L&PS) content, fostering continuous improvement.
- Ensure seamless content delivery and functionality on platforms like Confluence and Cerner, maintaining high accessibility standards.
- Collaborate with SMEs and content development teams to align L&PS products with organizational goals.
- Stay at the forefront of instructional design trends to keep L&PS content engaging and effective.
- Manage e-learning development schedules to deliver high-quality content on time.

FIRST WEST CREDIT UNION, Langley, BC

#### Learning and Development Advisor (hybrid/remote)

08/2018 – 05/2022

Supported staff by providing learning technology assistance and hands-on support for technology-infused learning and training. Managed competing deadlines and coordinated training events.

- Developed, implemented, and evaluated courses and training programs, integrating educational technologies to support teaching and learner needs.
- Revitalized online learning solutions with modern pedagogy, multimedia content, and interactive media.
- Designed a nationally recognized course with a 98.6% completion rate.
- Collaborated with SMEs to develop dynamic learning strategies, enhancing the organizational learning culture.
- Researched and adopted emerging L&D trends and AI technologies to keep content engaging and effective.

ROYAL ROADS UNIVERSITY (RRU), Victoria, BC (Contract)

#### Instructional Designer – Centre for Teaching & Educational Technologies (CTET)

03/2017 – 08/2018

Provided learning technology support to faculty, staff, and students. Assisted with the design, development, and delivery of blended online and in-person courses. Managed competing deadlines and coordinated with stakeholders.

- Provided consultation for face-to-face, hybrid, and online courses, enhancing teaching and learning with technology.
- Managed a portfolio of course design projects, collaborating with faculty, SMEs, and technologists.
- Developed and delivered resources and workshops promoting innovative pedagogical strategies.
- Participated in learning technology projects and pilots, researching emerging technologies.
- Applied teaching and learning theories, including learner-centered teaching and UDL principles.

HANYANG UNIVERSITY (HYU), Seoul, South Korea

**Blended Learning Designer / English as a Foreign Language (EFL) Instructor**

03/2010 – 03/2017

Supported faculty and students in the use of educational technology. Managed dual roles of teaching and providing technology support in a higher education environment.

- Managed blended learning curriculum development, integrating technology to enhance student engagement.
- Pioneered multimedia course design, promoting interactive and engaging learning experiences.
- Innovated EFL teaching methods with technology, complementing traditional courses with digital platforms.
- Recognized with multiple Teaching Excellence Awards for excellence in instruction and learning design.
- Worked effectively with a diverse population, adapting to differing needs and experiences with educational technology.

### TECHNICAL SKILLS

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- **Learning Technologies:** Brightspace, WordPress, Zoom, Microsoft Teams, iClickers, Echo 360, Crowdmark, Moodle, Canvas, Blackboard
- **eLearning Authoring & Design:** Articulate Storyline 360, Rise 360, TechSmith Camtasia, SCORM, Basic HTML/CSS
- **Multimedia Production & Design:** Adobe Creative Cloud, Audacity, Canva, Kaltura
- **Project Management & Collaboration:** Microsoft Office/365, SharePoint, Slack, Trello, Google Workspace
- **Interactivity & Social Learning Tools:** Flip, Padlet, Mentimeter, Poll Everywhere
- **Assessment Tools:** Kahoot!, Socrative, Quizlet, Google Forms
- **Accessibility Standards & UDL:** Proficient in applying accessibility guidelines and Universal Design for Learning principles to create inclusive and accessible learning experiences.

### TRANSFERABLE SKILLS

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Analytical and critical thinking, problem-solving, facilitation and interpersonal communication, project management, team collaboration and leadership, detail-oriented and highly organized, adaptability and flexibility, time management, research methodology, public speaking

### RELEVANT ACCOMPLISHMENTS

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**Instructional Design:**

- Created diverse microlearning content, including e-learning modules, interactive videos, blogs, job aids, podcasts, and infographics.
- Applied design models like ADDIE, Agile, and Reverse to optimize outcomes in various learning environments.
- Incorporated storytelling techniques such as branching scenarios, animations, interactive media, and gamification to enhance engagement.

**Multimedia Production:**

- Utilized storyboarding, scripting, lighting, and editing for tutorial, explainer, interview, and demo videos.
- Enhanced e-learning courses with green screen simulations, professional sound editing, and AI tools like ChatGPT, Synthesia, and DALL-E 2.
- Applied advanced video and sound editing techniques to produce captivating and engaging content.

### EDUCATION

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**University of British Columbia**

- **Master of Educational Technology (MET)** (Vancouver, BC) - GPA: 92.9% (01/2013 – 12/2015)

Union College

- **Bachelor of Education (B.Ed.)** (Lincoln, NE, USA) - GPA: 3.552 (08/1990 – 11/1994)

### AWARDS AND RECOGNITIONS

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- **Learning Excellence Award**, Canadian Credit Union Association (CCUA) (2022)  
*For outstanding course design.*
- **Teaching Excellence Awards**, Hanyang University (2013, 2015, 2016)  
*For excellence in instruction and learning design*

### PROFESSIONAL DEVELOPMENT & COMMUNITY ENGAGEMENT

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- Completed **Instructional Skills Workshop (ISW)**, **Facilitator Development Online (FDO)**, **Facilitator Development Workshop (FDW)**, and **Facilitating Learning Online (FLO)**.
- Active member of **Educause**, promoting the advancement of higher education through technology.
- Participated in conferences and workshops related to teaching and learning with technology, including:
  - **Inclusive Makerspace Conference**, UBC Cloud Innovation Centre (2023)
  - **Canadian eLearning Conference**, Toronto, ON (2019)
  - **CNIE Conference**, Vancouver, BC (2019)